

Distribution:

Production:

Chris Bartleman
Sarah Wall
Meghan McCarthy
Jayson Thiessen
James Wootton
Angela Belyea

Discovery/Hasbro:

Donna Ebbs
Scott Pennington
Tegan Molloy
Laurence Braun
Stephen Cramer

Hasbro Studios:

Stephen Davis
Linda Steiner
Kathy Page
Robert Fewkes
Sophia Hussain

Hasbro IP & Brand

Mark Wiesenbahn
Matt Mattus
Valerie Jurries
Donna Tobin

Hasbro Design:

Liz Knight
Dean Carley

MY LITTLE PONY III

Premise

"Sleepless in Ponyville"

Premise by

Meghan McCarthy

Premise: July 29, 2011

Notes Due: August 1, 2011

SLEEPLESS IN PONYVILLE

Scootaloo can't believe it when Rainbow Dash invites the Cutie Mark Crusaders to accompany Rainbow Dash, Applejack, and Rarity on a camping trip. What an awesome opportunity to bond with her idol! That night, the group gathers around their campfire to tell scary stories. Rainbow Dash tells a particularly frightening tale. A terrified Sweetie Belle and Apple Bloom find comfort in their big sisters, but Scootaloo, afraid Rainbow Dash will think she's a scaredy pony, acts like she enjoyed the story and can't wait to hear more. When Scootaloo goes to bed that night, she ends up having terrible nightmares in which she is trapped in Rainbow Dash's story. Scootaloo is so shaken by them that she decides that it would be best to just not go back to sleep -- for the rest of the trip.

But staying awake all night, every night isn't easy. She tries to keep her fellow campers up with her for company, but they all end up falling asleep. She tries to find things to do that will keep her alert, but everything around her seems to just make her feel sleepier. And every time she nods off, she finds herself facing another nightmare. To make matters worse, she's made Rainbow Dash think she is a fan of her scary stories so Rainbow Dash keeps coming up with scarier ones to share. But even though her lack of sleep is really starting to put a damper on the whole trip, Scootaloo just can't bring herself to tell Rainbow Dash the truth. Even a nighttime visit and some sage advice from Princess Luna herself isn't enough to convince Scootaloo to do so.

Scootaloo's efforts to avoid going to bed ultimately cause her to become so sleep-deprived that she ends up getting herself and her friends in real jeopardy. Extricated from the situation and fearful of repeating it if she doesn't get some sleep, Scootaloo finally comes clean and tells Rainbow Dash that her stories have been keeping her up at night. She's just been too ashamed to admit that she is a scaredy pony after all. Rainbow Dash informs Scootaloo that her stories are pure fiction and that she has nothing to fear. Even if they were real, Scootaloo should know that Rainbow Dash will always be around to protect her. After all, even the great Rainbow Dash has something she's afraid of -- namely something bad happening to Scootaloo. That night, Rainbow Dash forgoes her scary story for a somewhat embellished tale of her own exploits. An exhausted Scootaloo falls asleep right in the middle of it. Rainbow Dash tucks Scootaloo into her sleeping bag and Scootaloo has only sweet dreams.